

PRESS INFORMATION

Specialist media | 04. April 2017

interpack 2017: heinzelpaper presents the new starboard product brand

With its Laakirchen Papier and Raubling Papier production locations, heinzelpaper is a strong and flexible partner to the packaging industry. Accordingly, under the starboard brand, it now offers a strong and environment-friendly range of containerboard based on recycled paper.

The interpack 2017, which will take place in Düsseldorf from 4th to 10th May, will see heinzelpaper unveil its new starboard product brand to a large audience of international specialists for the first time. This range of containerboard, which is manufactured on the basis of recycled paper, offers a perfect platform for intelligent and environment-friendly packaging solutions. Indeed, with its Laakirchen Papier AG (Austria) and Raubling Papier GmbH (Germany) locations, heinzelpaper is a strong and flexible partner to the packaging industry.

Thomas Krawinkler, Head Sales and Marketing at Laakirchen Papier AG, has high expectations with regard to the company exhibit at the interpack 2017: "With our new starboard containerboard brand, we can cater for both light and heavy load packaging. As the world's top fair, the interpack offers us an ideal forum for establishing new contacts and strengthening existing ties."

heinzelpaper will be welcoming visitors on a 112m² stand (no. E14 in Hall 9).

Starboard: strong and versatile

Containerboard from heinzelpaper is characterised by high-strength, extreme resilience and uniform colouring and adhesiveness. starboard demonstrates excellent running and processing capacity and can be entirely recycled. Moreover, the extensive product range facilitates a diversity of packaging applications that extend from the foods and refrigeration segment, to the automotive, pharmaceutical, chemicals and furniture industries, online retail and consumer goods such as cosmetics and clothing.

As Thomas Krawinkler emphasizes: "Packaging sales are booming and we target to become a strong player in this market of the future. With our production locations in Raubling and Laakirchen, heinzelpaper represents a competence centre for top quality containerboard and stands out due to its extremely flexible and reliable customer service."

Future grammages of 70 to 240 gsm

heinzelpaper is currently manufacturing starboard containerboard with grammages from 100 to 240 gsm at its Raubling Papier GmbH mill in Germany, which will have an annual output capacity of around 250,000t.

Furthermore, within the Heinzl Group, Laakirchen Papier AG, which to date is specialised in high-gloss magazine papers, will enter the packaging market in autumn 2017. In the course of an EUR 100 million investment programme, the existing PM10 paper machine is being converted to the manufacture of lightweight containerboard. Accordingly, this autumn Laakirchen Papier will start to manufacture starboard Wave and starboard Liner products with light grammages (from 70 gsm). The PM10 will have an output capacity of roughly 450,000 t/y.

About heinzelpaper

The Laakirchen Papier AG (Austria) and Raubling Papier GmbH (Germany) mills operating under the heinzelpaper name are specialist producers of corrugated containerboard and super calendered paper (SC paper). Both companies are subsidiaries of the internationally operative Heinzl Group.

In 2016, Laakirchen Papier AG achieved sales revenues of EUR 243.6 million with an average of 506 employees. In the same year, Raubling Papier GmbH attained sales revenues of EUR 81.6 million with an average of 138 employees.

More detailed information is available at www.heinzelpaper.com

About Heinzl Group

The Heinzl Group, which is united under the Heinzl Holding umbrella, ranks with its industrial locations Zellstoff Pöls AG, Laakirchen Papier AG (both Austria), Raubling Papier GmbH (Germany) and AS Estonian Cell (Estonia) among the largest producers of market pulp, and magazine paper in Central and Eastern Europe. Moreover, since the beginning of 2016, corrugated containerboard has also been part of its range. The group's Trading Business Area includes Wilfried Heinzl AG, a globally active pulp, paper and board trading company, and Europapier International AG, the leading paper merchant in Central and Eastern Europe. In addition, Bunzl & Biach GmbH is the largest and most important waste paper company in Austria and the no.1 wholesaler in Central and Eastern Europe. The

Heinzel Group's successful growth is based on the fulfilment of the highest customer demands with regard to quality and efficiency.

In 2016, the Heinzel Group achieved sales revenues of EUR 1.763,3 million and on average employed a workforce of 2.441.

More detailed information at www.heinzel.com

heinzelpaper at the interpack 2017

Hall 9, No. E14

We are looking forward to your visit at our stand.

Photo 1:



Thomas Krawinkler, Head Sales and Marketing
at Laakirchen Papier AG

Photo 2:



heinzelpaper presents starboard at the interpack for the first time. starboard, the paper brand for stable and eco-friendly containerboard.

Photo credits Picture 1: fotoart.at/Laakirchen Papier AG

Photo credits Picture 2: Laakirchen Papier AG

(Reprints free of charge with a photo credit)

Press contact:

Impuls Public Relations · Mrs Anita Reschreiter

4020 Linz · Bürgerstrasse 26

anita.reschreiter@impulspr.com · Phone +43-732-234940-0

www.impulspr.com · www.facebook.com/impulspr