

PRESS RELEASE

Specialist media | 20th October 2020

70 years of innovations in mineral processing and concrete technology

**SBM is setting new standards in the market with JAWMAX® 200 –
the most powerful mobile jaw crusher in its class**

In the last 70 years, SBM Mineral Processing has become one of the internationally leading full-package suppliers of mineral processing and concrete plants. With the new mobile jaw crusher JAWMAX® 200 the SBM business unit MOBILE CRUSHING & SCREENING SOLUTIONS is presenting a completely newly developed, compact, functional, and powerful entry model.

Just in time for its 70th anniversary SBM launches a state-of-the-art mobile jaw crusher. For the new crusher JAWMAX® 200 SBM has optimized size and compactness and designed an extra-large crusher mounted on a perfect transport chassis. With this excellent entry model for e.g. building companies to process as well as recycle construction rubble, SBM makes a decisive step to develop the market for mobile processing plants. *“Our new mobile jaw crusher JAWMAX® 200 is a completely new development by SBM. Due to its sophisticated kinematics, it is even more powerful and offers further improved feed possibilities than comparable models. And additionally, operation is extremely comfortable and simple: With JAWMAX® 200 you need not dismount or mount anything after transportation. The crusher is immediately ready for use,”* enthuses SBM Sales Manager Helmut Haider who is very satisfied with the high appraisals received from clients even before the official product launch. With the product introduction of JAWMAX® 200, SBM is also repositioning its sales strategy in the field of mobile processing plants. The official presentation of the new plant took place at the product launch on October 15, 2020 at the SBM production site in Liezen, Styria.

JAWMAX® 200: Compact and mobile meets maximum performance and profitability

The name JAWMAX® 200 sums up the potential of the new mobile plant. The standardized mobile solution made by SBM convinces due to its high performance, absolute reliability, excellent quality, sophisticated innovations as well as safe and easy operation – and all this plus optimum cost efficiency. It was the declared intention to develop an extremely powerful and at the same time very profitable mobile jaw crusher not only for the processing of natural stones but especially for recycling purposes. JAWMAX® 200 has a transport weight of 27 tons only, meaning that this crusher is a light-weight plant in the compact class.

The powerful mobile plant with the large feed opening of 1,000 mm x 600 mm can also be used as a primary crusher for impact mills at small sites. The automatic soft start ensures easy operation of the plant which makes it also very attractive for machine rental, as it is very easy to start or stop the plant by remote control from excavator or wheel loader. To name just a few highlights of the new JAWMAX® 200: fully automated gap adjustment, overload protection, radio remote control, magnetic separator, and lowerable discharge conveyor. As usual for SBM the complete plant is driven fully electrically. Power is supplied either by a 200 kVA Diesel three-phase power generating set of the latest engine generation Euro 5 or directly from the grid.

Digital control: All plants at a glance with the SBM App SBM Crush Control

The SBM Crush Control App offers various functions in a smart and clear way. At a click an overview of the current machine data such as e.g. maintenance values, location information, or fuel consumption can be called up. This app also displays analyses of various machine data in a report. The new SBM App Crush Control is available in iOS App Store and in Google Playstore. By the end of the year, an additional web shop will be provided in the app to order wear and spare parts.

Strategic re-orientation in the business unit MOBILE CRUSHING & SCREENING SOLUTIONS

In the last years, the SBM team has consequently worked for the structural change respectively re-orientation of the sales department. It is the declared aim to exclusively

distribute the products of the business unit MOBILE CRUSHING & SCREENING SOLUTIONS via a networks of distribution partners, i.e. a qualified sales and service networks in all leading markets of the world by the end of 2021. This re-orientation will bring SBM even closer to the customer and will ensure the sustainable and economic success of SBM's professional clients in the sectors quarrying and processing of natural stones, gravel, sand, ballast, construction and road construction, recycling of concrete, asphalt and construction waste, mining industry, as well as recycling of industrial waste products. *"We have achieved the series standards of the plants necessary for this step due to the product launch of our new "entry models" REMAX & JAWMAX® 200. With our model ranges REMAX and JAMAX® we offer the optimum solution for all requirements of this sector,"* says Haider adding: *"The next SBM innovations are already waiting in the starting blocks."*

SBM – innovative trendsetter for 70 years

The present success of SBM Mineral Processing is due to the farsightedness and stamina of Franz Wageneder. In 1950, the owner of a sand and gravel plant started the development of the swivel-beam-mill (SBM), founded the enterprise "SBM Wageneder" and revolutionized the market with his first impact milling mill. The outstanding material quality of the new SBM became the benchmark in the sector, and in the years to come the hard stone industry was positively overrun by SBM plants all over the world. In the year 2006, the company took another trendsetting step in the international environment by its strategic re-orientation under the new company name "SBM Mineral Processing GmbH". SBM ultimately positioned itself as an international full-package supplier of tailor-made solutions. In the year 2011, another milestone was reached due to the takeover of SBM by the partners Maschinenfabrik Liezen - Group Haider, Heinrich Oberhuber and Krünes Consulting GmbH. SBM becomes the technological centre for mineral processing technology and concrete mixing technology in the MFL Group. In 2012, SBM moves to the current company location in Oberweis near Gmunden, Upper Austria. Today, the owner-managed company SBM is considered as a leading high-quality supplier of mineral processing and concrete technology in the international market and is one of the few full-package supplier of mineral processing and concrete technology all over the world. The premium-quality machines and plants for the raw material and recycling industry as well as innovative concrete mixing plants for ready-

mixed and prefab concrete prove themselves every day in all weather conditions in many countries all over the world.

In its anniversary year, SBM can look back on a successful company history and at the same time celebrate the next pioneering step with the product launch of the new JAWMAX® 200. Since the foundation of the company the people at SBM have had a good nose for future markets. Innovation has been the driving force for 70 years. SBM Managing Director DI Erwin Schneller says: *“We owe our success in the market to the gapless master concepts for mineral processing and concrete mixing technology, a strict service orientation, and our great expertise. Even in times of Corona there was no standstill. On the contrary: In the last weeks and months, 28 new colleagues joined the SBM team. The combination of our passion and our strong will to refine today’s plants for a better tomorrow make us a strong player in the global market. And this is the foundation we firmly build on for the future.”*

About SBM Mineral Processing

SBM Mineral Processing GmbH located in Oberweis (Upper Austria) is one of the few international full-package suppliers for mineral processing and concrete technology. This year, the enterprise celebrates its 70th anniversary and has currently some 160 employees. At the business location in Liezen, where logistics and manufacture are located at the sister company MFL, another 30 SBM employees are employed. Thus, SBM does not only create jobs, but it also ensures sustainable added value in the regions.

SBM belongs to the MFL Group which is globally represented in 50 countries by subsidiaries and sales representatives and has more than 1,000 employees. The companies of the MFL Group specialize in engineering and manufacturing of machines, plants, and components. Central manufacturing takes place at the 220,000 m² large MFL company area in Liezen where e.g. the mineral processing and concrete mixing plants of SBM are produced.

In 2019, SBM Mineral Processing GmbH had an annual turnover of 75 million €.

Find more information at www.sbm-mp.at



Picture 1:



Picture 2:



Picture 3:



Picture 4:

Picture 1: The new JAWMAX® 200 is the strongest light weight in the compact class of mobile jaw crushers.

Picture 2: SBM Managing Director DI Erwin Schneller presenting the new JAWMAX® 200

Picture 3: Helmut Haider, Sales Manager Mineral Processing Technology at SBM presenting the new JAWMAX® 200

Picture 4: SBM Managing Director DI Erwin Schneller

Picture reference: SBM Mineral Processing (print free of charge if SBM is mentioned)

Video: <https://www.youtube.com/watch?v=8w0knIRxXMc>

Press contact

Jürgen Reischenböck | Leitung Marketing SBM

Phone: +43 3612 270 3242

Cell: +43 676 48 36 220

Mail: juergen.reischenboeck@sbm-mp.at

Impuls Kommunikation | MMag. Barbara

Lamb

Phone: +43 732 234940

Cell: +43 650 22 46 146

barbara@impulskommunikation.at